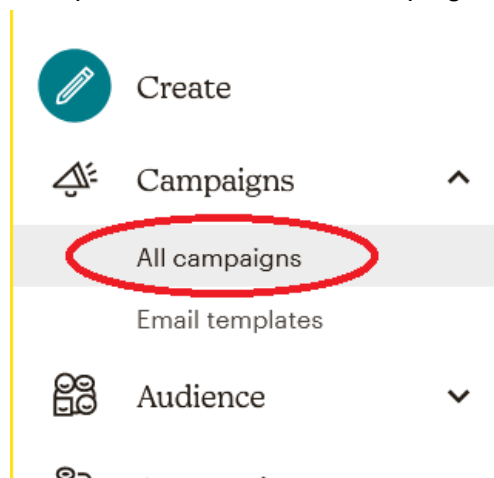


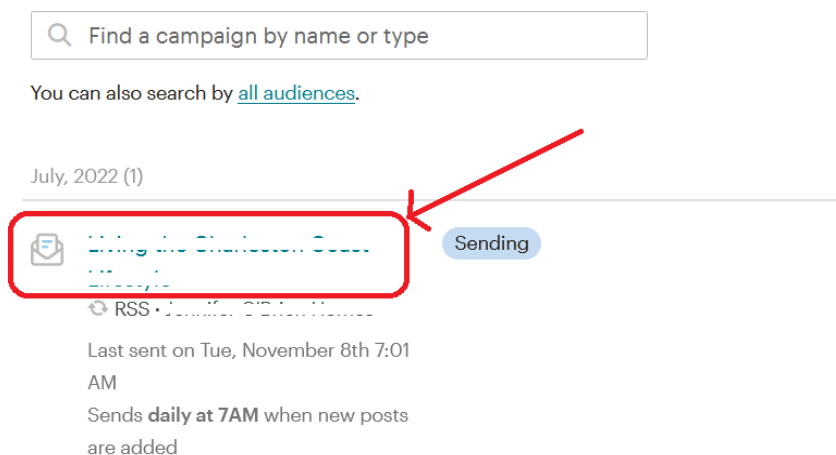


How to Access Your Email Reports in MailChimp

1. Log in to your MailChimp account.
2. On the dashboard, click the drop-down icon beside “Campaigns” and select “All Campaigns”.



3. Your list of campaigns will appear. To view the details of the campaign, click on the name of the campaign.





4. The list of emails sent in this campaign will show. To view the specific report for each email, simply click on the “View Report” button on the right of each email.

Living the Charleston Coast Lifestyle Pause & Edit Campaign

Sent Campaigns Details

Living the Charleston Coast Lifestyle Regular · Jennifer O'Brien Homes Sent on Tue, Nov 8, 2022 7:00 am	908 Subscribers	47.6% Opens	0.7% Clicks	View Report
Living the Charleston Coast Lifestyle Regular · Jennifer O'Brien Homes Sent on Tue, Nov 1, 2022 7:01 am	912 Subscribers	48.7% Opens	0.6% Clicks	View Report

5. The details of the email's engagements will appear on this page.

Overview Activity Click Performance Content Optimizer Social E-commerce Inbox Analytics360

Recipients

Audience: Jennifer O'Brien Homes Delivered: Tue, Nov 8, 2022 7:00 am
Subject: Thanksgiving in the Lowcountry [View email](#) · [Download](#) · [Print](#) · [Share](#)

430 Opened	6 Clicked	4 Bounced	1 Unsubscribed
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