






How to Add Users and Roles to Your YouTube Channel


Important Note: Only the owner of a Brand Account can grant access to a YouTube channel.

Adding/Viewing Users on Your YouTube Channel

1. On YouTube, sign in as the owner of the Brand Account.
2. In the top right, click your account > Settings .
3. Under "Account," select **Add or remove manager(s)**.
4. Click **Manage permissions**.
5. Enter your password and re-authenticate. Learn more about [re-authenticating your account](#).
6. Choose Invite new users .
7. Enter their email.
8. Below their names, choose their role:
 - **Owners** can take the most actions, and they control who manages the account. An account must have one **primary owner**.
 - **Note:** Owners can take full actions on the channel. Examples include:
 - Deleting the channel
 - Removing other owners
 - Designating others as either owners or managers
 - Note that communications managers don't have access to YouTube channels. Learn more about [roles for Brand Accounts](#).
9. Select **Invite** > **Done**.

Changing Roles or Removing Users on Your YouTube Channel

1. On YouTube, sign in as the owner of the Brand Account.
2. In the top right, click your account > Settings .

3. Under "Account," select **Add or remove manager(s)**.
4. Click **Manage permissions**.
5. Enter your password and re-authenticate. Learn more about [re-authenticating your account](#).
6. You'll see a list of users who can manage the account.
7. From here you can:
 - **Change someone's role:** Next to their name, select their current role, then choose a new role.
 - **Remove someone:** Next to their name, select Remove  . Confirm your choice if asked.
8. Select **Done**.